

SUCCESS STORIES



Lynn Meadows Discovery Center

Tell us about your venue:

It is Mississippi's first children's museum. Hosting over 100,000 visitors a year, LMDC plays a vital role in the education of children on the Gulf Coast, as well as in-state visitors and other tourists who enjoy the opportunities to learn and play here.

Why did they need an AED:

The need for an AED onsite cannot be overstated as the quickest response tool in an emergency situation. LMDC had an AED many years ago, but it became outdated and obsolete.

How did you get the word out:

Email blasts weekly and social media posts every 3-4 days.

How many people donated to your campaign:

23 people

How long did it take you?

1 month



Edgely Field, Fairmont Park

Tell us about your venue:

Edgely Field provides a playing location for a variety of sports, most notably rugby, ultimate frisbee, and cricket.

Why did they need an AED:

The field is used every day by both older and younger athletes. The cost of an AED has simply been too high for the organization to purchase. However, cost should never be a factor when considering the lives of the hundreds of people that walk on this field.

How did you get the word out:

Creating a relationship with the organization before the fundraising process is key. Writing blogs with the organization was incredibly successful.

How many people donated to your campaign:

36 people

How long did it take you?

28 days



For more information, contact samantha@gotaed.org or visit GotaED.org